EUROPEAN CHAMBER OF COMMERCE IN HONG KONG
香 港 歐 洲 商 務 協 會

European Union Business Information Programme
Hong Kong & Macao
歐 盟 商 務 訊 息 計 劃

FORESIGHT
Hong Kong Foresight Centre 香港前瞻中心

Seminar

"Innovation through Information"

Creating innovative Apps and Services using open government data

and learning from the European digital community

Date: Wednesday 30 November 2011, 8.30-11.30h

Venue: Conference Room 1, 22/F United Centre 22/F United Centre, 95 Queensway, Hong Kong (Admiralty MTR , Exit D)

Admission fee: HK$250 members of European Chambers/ HK$280 non-members (including breakfast)

In March this year, the HK Government launched the Data.one portal, a pilot project on opening up "Public Sector Information"(PSI). Citizens, businesses, and anyone interested in using the data to create value-added services can now download and re-use it free of charge. The pilot project includes real-time traffic data and geo-referenced data on public facilities such as schools, theatres etc.

Around the world, opening up government data has in recent years contributed to many new forms of service innovation.

What kind of useful services and applications could be developed for Hong Kong with public data?

Through the generous support of the European Chamber of Commerce in Hong Kong, we have invited leading experts from Europe to share their experience of open data policies and projects.

We will also discuss potential applications for other public data usage, such as cultural and environmental data.

PSI is a new topic in Hong Kong, but with our high mobile phone usage in the city, we believe that many useful applications will be created.

We are looking forward to welcoming you to an interactive and inspiring seminar on 30 November, 8:30-11:30. The detailed programme rundown is posted here http://www.hkforesight.org/?page_id=56

Join us for an interactive seminar to learn about European PSI practices, and how these could be applied in Hong Kong.

8:00-8:30   Registration and breakfast

8:30-8:45   Welcome note by the European Chamber of Commerce

8:45-9:00   Data.one – Hong Kong's Public Sector Information pilot scheme

Waltraut Ritter, Councillor, Hong Kong Foresight Centre

9:00-9:30   Service Innovation through PSI in Europe

The ePSIplatform.eu is dedicated to building networks, and facilitating knowledge exchange about PSI re-use. The platform is the EU's prime source for news on both subjects. It also serves as knowledge exchange for business, government and developers on PSI practices and developments. Tom will also talk about current trends in the EU re-use market by showing a number of interesting examples of PSI re-use.

Tom Kronenburg, Consultant with Research and Consultancy firm Zenc, The Hague

9:30-10:00   Open Data Vienna

The City of Vienna has committed itself to the concept of Open Data – an open and transparent system that makes city data available to citizens for their further use. The city administration has thus decided to its open data records to the population, businesses and the scientific community. Relevant data range from statistics and geographic data or traffic and transport to economic figures

Thomas Joechler, Head of project development, Vienna online

10:00-10:30   Networking break

10:30-11:30 PSI - a business opportunity for information entrepreneurs in HK

Small, facilitated groups on different PSI topics:

Rapid prototyping of Apps for Hong Kong: Creating ideas based on public information in different fields:

Real-time traffic information, Cultural information, Geo-referenced information, Environmental information

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Registration: If you would like to join this seminar, please email your name and contact details to info@hkforesight.org. Contact number: 2806 0281. The amount can be paid by cheque or cash.